



# BOWMANVISION MEDIA

High ⚡ Voltage Marketing For Low Voltage

## BowmanVision Media Advertising Services



**Advertising works** — when it's done right. But too often, Low Voltage pros get stuck with agencies that don't understand the industry, waste time asking basic questions, and deliver generic campaigns that fall flat.

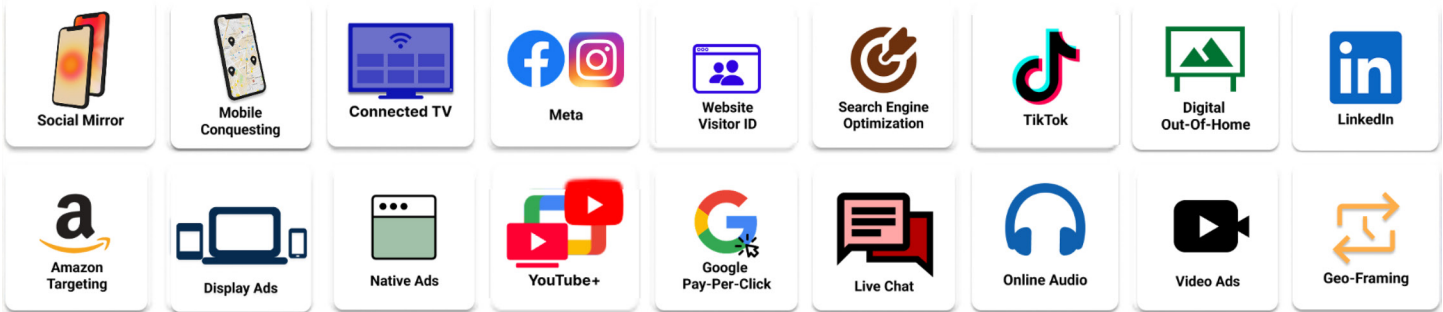
At BowmanVision Media, we do things differently. With decades of experience in Low Voltage, we know how to reach the decision-makers that drive your business

Our advertising solutions are built specifically for this industry — no handholding, no guesswork. Just ready-to-go packages that include ad creative, landing pages, lead forms, and strategy tailored to your service area and goals. Whether you're looking to grow locally or break into new verticals, we make it easy to get real leads without wasting time or money.

You do the work. We drive the demand.

Below are just a few examples of how we help Low Voltage companies build real growth — not just clicks.





Product	Description
<b>Social Mirror Ads</b>	Ads that look like your social media display or video posts but appear on other websites and apps and run across all devices using targeting strategies.
<b>Mobile Conquesting Ads</b>	Using location based, demographic and behavioral targeting to reach consumers with display and video ads on their mobile devices.
<b>CTV Ads</b>	Video programming transmitted via the Internet, not on traditional cable or broadcast, where we show your :15 or :30 ad inside streamed content on Connected TVs.
<b>Facebook &amp; Instagram Ads</b>	Showing your display or video ads across all devices on Facebook and Instagram and on any of the Facebook advertising platforms.
<b>Website Visitor ID</b>	Website Visitor ID collects your website traffic data and identifies information about its users.
<b>SEO &amp; Rep. Management</b>	SEO is the practice of improving and promoting a website to increase the number of visitors the site receives from search engines.
<b>TikTok Ads</b>	A video-sharing social platform that allows users to create and share short-form videos on any topic, where we can show your video or carousel display ads.
<b>Digital-Out-Of-Home Ads</b>	Digital Out-Of-Home (DOOH) advertising is a modern way to reach audiences outside their homes through digital screens in public places, just in the geographic areas you want.
<b>LinkedIn Ads</b>	Using the largest professional network to reach the people you want to target, in their Feed and on the LinkedIn Audience Network, across all devices.
<b>Amazon Premium Ads</b>	Using Amazon targeting data to reach people with your display, video, or CTV ads on Amazon.com, Amazon owned properties (including Twitch TV) and thousands of other websites and apps Amazon has partnered with, across all devices.
<b>Display Ads</b>	Display ads go across all devices, appearing on websites or apps, using targeting strategies.
<b>Native Ads</b>	Native display and video ads go across all devices and match the look, feel and context of the website or app where they are seen, using targeting strategies.
<b>YouTube+</b>	YouTube+ delivers targeted, unskippable :15 video ads across YouTube, YouTube TV, YouTube Movies, and Google TV across all devices.
<b>Google Pay-Per-Click Ads</b>	Showing your text ads on the Google Search Engine Results Page when a user searches keywords related to your business, across all devices. (Also called Google Ads, AdWords, Paid Search Ads, and Search Engine Marketing)





<b>Live Chat</b>	Get more leads by engaging your prospects with a chat box and text-to-chat on your website.
<b>Online Audio Ads</b>	Audio ads served to targeted online listeners who are consuming audio content across all types of devices.
<b>Video Ads</b>	Video ads are :15 or :30 and play before or during the content someone has clicked to watch, appear on thousands of websites or apps, across all devices, are skippable or un-skippable, and use our targeting strategies.
<b>Geo-Framing Ads</b>	Going back in time to previous events where we have captured people's mobile Device ID's, mapping those to their homes, and showing them ads now.

## Let's Plug In Growth – Not Just Promises

These packages are just the start. Our full advertising catalog includes targeted options across LinkedIn, YouTube, Meta, Google, and niche trade platforms – with bundled creative, performance monitoring, and optimization included.

You don't need to guess what to say or struggle to explain your business to an outside agency. We speak your language, build smart campaigns, and make your marketing easy.

**Ready to grow? Let's build something powerful.**

info@bowmanvisionmedia.com or visit our advertising page for pricing and our full menu of options:  
<https://www.bowmanvisionmedia.com/digital-advertising>



### Ready to get started?

Let's talk about what your marketing could really do.

### BowmanVision Media

7780 Corporate Blvd, Suite 1506  
Plain City, OH 43064

614.876.0447

info@bowmanvisionmedia.com  
bowmanvisionmedia.com

